

Hereafter, analyses are presented that were referred to in

Bleichrodt, Han, Jose Luis Pinto, & Peter P. Wakker (2001), "Making Descriptive Use of Prospect Theory to Improve Prescriptive Applications of Expected Utility," *Management Science* 47, 1498–1514,

but were not given there. As in the paper, the following notation is used to indicate statistical significance:

(Differences from zero) \*:  $p \leq .05$ ; \*\*:  $p \leq .01$ ; \*\*\*:  $p \leq .001$

**TABLE 7 (see p. 1509, bottom of left column). Comparisons between the Three Methods under Rank-Dependent Utility, i.e. Probability Transformation ( $\gamma = 0.61$ ) but not Loss Aversion. The CE outcomes are taken as gains, as in the paper.**

Question	$U_{PE} - U_{CE}$ ( $t_{47}$ )	$U_{PE} - U_{TO}$ ( $t_{47}$ )	$U_{CE} - U_{TO}$ ( $t_{47}$ )
1	0.099 <sup>***</sup> (4.70)	0.074 <sup>***</sup> (4.72)	0.022 (1.62)
2	0.129 <sup>***</sup> (6.52)	0.156 <sup>***</sup> (7.02)	0.013 (0.74)
3	0.092 <sup>***</sup> (4.38)	0.134 <sup>***</sup> (6.58)	-0.004 (-0.24)
4	0.060 <sup>**</sup> (2.91)	0.085 <sup>***</sup> (5.03)	-0.011 (-0.64)
5	0.044 <sup>*</sup> (2.41)	0.034 <sup>**</sup> (2.77)	-0.019 (-1.34)
Total	0.424	0.483	0.001

**TABLE 8 (see p. 1509, top of right column). Comparisons between the Three Methods under Probability Transformation ( $\gamma^+ = 0.62$ ,  $\gamma^- = 0.69$ ) and Loss Aversion ( $\lambda = 2.17$ ); these parameter values were estimated as optimal for our data ( $\lambda = 2.17$  to minimize the discrepancy between  $U_{PE}$  and  $U_{CE}$ ). The CE outcomes are taken as gains, as in the paper.**

Question	$U_{PE}-U_{CE}$ ( $t_{47}$ )		$U_{PE}-U_{TO}$ ( $t_{47}$ )		$U_{CE}-U_{TO}$ ( $t_{47}$ )	
1	0.022	(1.18)	0.021	(1.52)	0.018	(1.38)
2	0.027	(1.29)	0.058*	(2.58)	0.009	(0.35)
3	-0.006	(-0.23)	0.035	(1.48)	-0.007	(0.51)
4	-0.018	(-0.72)	0.006	(0.27)	-0.013	(-0.40)
5	-0.005	(-0.20)	-0.012	(-0.74)	-0.019	(-0.71)
Total	0.020		0.108		-0.012	

**TABLE 9 (see p. 1509, top of right column). Comparisons between the Three Methods under Probability Transformation ( $\gamma^+ = 0.62$ ,  $\gamma^- = 0.69$ ) and Loss Aversion ( $\lambda = 3.06$ ); these parameter values were estimated as optimal for our data ( $\lambda = 3.06$  to minimize the discrepancy between  $U_{PE}$  and  $U_{TO}$ ). The CE outcomes are taken as gains, as in the paper.**

Question	$U_{PE}-U_{CE}$ ( $t_{47}$ )	$U_{PE}-U_{TO}$ ( $t_{47}$ )	$U_{CE}-U_{TO}$ ( $t_{47}$ )
1	-0.021 (-1.28)	0.001 (0.05)	0.018 (1.38)
2	-0.035 (-1.90)	0.002 (0.90)	0.009 (0.35)
3	-0.077** (-3.30)	-0.009 (-0.39)	-0.007 (0.51)
4	-0.090** (-3.45)	-0.035 (-1.53)	-0.013 (-0.40)
5	-0.067* (-2.64)	-0.039* (-2.25)	-0.019 (-0.71)
Total	-0.290	-0.080	-0.012

**TABLE 10. Comparisons between the Three Methods under Rank-Dependent Utility, i.e. Probability Transformation ( $\gamma = 0.69$ ) but not loss aversion. The parameter  $\gamma = 0.69$  is the one relevant for losses.**

Question	$U_{PE} - U_{CE} (t_{47})$	$U_{PE} - U_{TO} (t_{47})$	$U_{CE} - U_{TO} (t_{47})$
1	0.131 <sup>***</sup> (5.52)	0.068 <sup>***</sup> (4.18)	-0.004 (-0.35)
2	0.156 <sup>***</sup> (6.77)	0.146 <sup>***</sup> (5.93)	-0.017 (-0.98)
3	0.102 <sup>***</sup> (4.29)	0.129 <sup>***</sup> (5.70)	-0.028 (-1.36)
4	0.053 <sup>*</sup> (2.44)	0.087 <sup>***</sup> (4.85)	-0.023 (-1.17)
5	0.030 (1.75)	0.038 <sup>**</sup> (3.14)	-0.019 (-1.29)
Total	0.472	0.468	-0.091

**TABLE 11 (see p. 1511, end of Appendix B). Comparisons between the Three Methods under Probability Transformation ( $\gamma^+ = 0.61$ ,  $\gamma^- = 0.69$ ) and Loss Aversion ( $\lambda = 2.25$ ). The CE outcomes are taken as losses.**

Question	$U_{PE} - U_{CE}$ ( $t_{47}$ )	$U_{PE} - U_{TO}$ ( $t_{47}$ )	$U_{CE} - U_{TO}$ ( $t_{47}$ )
1	-0.024 (-1.30)	0.018 (1.37)	0.027 (1.90)
2	-0.064** (-3.10)	0.054* (2.41)	0.032 (1.60)
3	-0.136*** (-5.63)	0.030 (1.27)	0.027 (1.23)
4	-0.159*** (-6.20)	0.001 (0.02)	0.026 (1.34)
5	-0.122*** (-5.28)	-0.015 (-0.95)	0.013 (0.97)
Total	-0.505	0.088	0.125

**TABLE 12 (see p. 1511, end of Appendix B). Comparisons between the Three Methods under Probability Transformation ( $\gamma^+ = 0.61$ ,  $\gamma^- = 0.74$ ) and Loss Aversion ( $\lambda = 1.51$ ) (the optimal parameter values estimated from our data). The CE outcomes are taken as losses.**

Question	$U_{PE} - U_{CE}$ ( $t_{47}$ )	$U_{PE} - U_{TO}$ ( $t_{47}$ )	$U_{CE} - U_{TO}$ ( $t_{47}$ )
1	0.060** (2.73)	0.040** (2.73)	0.002 (0.18)
2	0.042 (1.80)	0.095*** (4.00)	-0.001 (-0.07)
3	-0.035 (-1.36)	0.075** (3.17)	-0.005 (-0.23)
4	-0.074** (-2.96)	0.041* (2.03)	0.002 (0.10)
5	-0.058** (-2.88)	0.013 (0.88)	0.001 (0.08)
Total	-0.065	0.264	-0.001

Hereafter the results are presented of analyses of the data of

Wakker, Peter P. & Daniel Deneffe (1996), "Eliciting von Neumann-Morgenstern Utilities when Probabilities Are Distorted or Unknown," *Management Science* 42, 1131–1150.

(These data are available at Peter Wakker's homepage.)

These results are alluded to on p. 1509, 2nd paragraph, of the Bleichrodt, Pinto, & Wakker (2001) paper. Each Table j' hereafter is the analog of Table j of the Bleichrodt, Pinto, & Wakker (2001) paper.



**TABLE 4'. Data of Wakker & Deneffe (1996). Comparisons between the Three Methods under the Classical Elicitation Assumption.**

Question	$U_{PE}-U_{CE}$ ( $t_{19}$ )	$U_{PE}-U_{TO}$ ( $t_{19}$ )	$U_{CE}-U_{TO}$ ( $t_{40}$ )
1	0.104* (2.80)	0.285*** (7.17)	0.076** (3.38)
2	0.106* (2.75)	0.198*** (5.27)	0.063* (2.59)
3	0.058 (1.81)	0.122*** (4.13)	0.017 (1.03)
Total	0.268	0.605	0.156

**TABLE 5'. Data of Wakker & Deneffe (1996). Comparisons between the Three Methods under Probability Transformation ( $\gamma^+ = 0.61$ ,  $\gamma^- = 0.69$ ) and Loss Aversion ( $\lambda = 2.25$ ). The CE outcomes are taken as gains, as in the paper.**

Question	$U_{PE} - U_{CE} (t_{19})$	$U_{PE} - U_{TO} (t_{19})$	$U_{CE} - U_{TO} (t_{40})$
1	0.039 (1.67)	0.078* (2.91)	0.004 (0.21)
2	-0.034 (1.08)	-0.039 (-0.94)	-0.013 (-0.50)
3	-0.055 (-1.26)	-0.065 (-1.33)	-0.052** (-2.74)
Total	-0.050	-0.026	-0.061

**TABLE 7'. Data of Wakker & Deneffe (1996). Comparisons between the Three Methods under Probability Transformation ( $\gamma = 0.61$ ) but not Loss Aversion.**

**The CE outcomes are taken as gains, as in the paper.**

Question	$U_{PE}-U_{CE}$ ( $t_{19}$ )	$U_{PE}-U_{TO}$ ( $t_{19}$ )	$U_{CE}-U_{TO}$ ( $t_{40}$ )
1	0.122 <sup>***</sup> (4.26)	0.197 <sup>***</sup> (8.33)	0.004 (0.21)
2	0.066 <sup>*</sup> (2.16)	0.061 (1.89)	-0.013 (-0.50)
3	0.014 <sup>***</sup> (0.40)	-0.010 (-0.25)	-0.052 <sup>**</sup> (-2.74)
Total	0.202	0.248	-0.061

**TABLE 10'. Data of Wakker & Deneffe (1996). Comparisons between the Three Methods under Rank-Dependent Utility, i.e. Probability Transformation ( $\gamma = 0.69$ ) but not loss aversion. The parameter  $\gamma = 0.69$  is the one relevant for losses.**

Question	$U_{PE} - U_{CE}$ ( $t_{19}$ )	$U_{PE} - U_{TO}$ ( $t_{19}$ )	$U_{CE} - U_{TO}$ ( $t_{40}$ )
1	0.115** (3.70)	0.233*** (8.43)	0.033 (1.53)
2	0.075* (2.28)	0.109** (3.24)	0.020 (0.78)
3	0.021 (0.61)	0.036 (1.00)	-0.022 (-1.24)
Total	0.211	0.378	0.031

**TABLE 11'. Data of Wakker & Deneffe (1996). Comparisons between the Three Methods under Probability Transformation ( $\gamma^+ = 0.61$ ,  $\gamma^- = 0.69$ ) and Loss Aversion ( $\lambda = 2.25$ ). The CE outcomes are taken as losses.**

Question	$U_{PE} - U_{CE} (t_{19})$	$U_{PE} - U_{TO} (t_{19})$	$U_{CE} - U_{TO} (t_{40})$
1	-0.082** (-3.53)	0.078** (2.91)	0.121*** (5.33)
2	-0.160*** (-5.03)	-0.039 (-0.94)	0.107*** (4.52)
3	-0.185*** (-4.20)	-0.065 (-1.33)	0.052*** (3.58)
Total	-0.427	-0.026	0.280