

Ajay Bhaskarabhatla

Erasmus School of Economics
Burgemeester Oudlaan 50
3062 PA Rotterdam
The Netherlands
Tel:+31 10 408 1004
bhaskarabhatla@ese.eur.nl
<https://www.erim.eur.nl/people/ajay-bhaskarabhatla/>

EMPLOYMENT

Since July 2017: Associate Professor (with tenure), Erasmus School of Economics
September 2011- June 2017: Assistant Professor, Erasmus School of Economics
Member, Erasmus Research Institute of Management, Field: Strategy & Entrepreneurship
Visiting Faculty, Indian Institute of Management Bangalore (2014 to 2017)

EDUCATION

CARNEGIE MELLON UNIVERSITY, DEPT OF SOCIAL AND DECISIONS SCIENCES, USA 2006-2011
Ph.D. in Strategy, Entrepreneurship and Technological Change, August 2011

GEORGIA INSTITUTE OF TECHNOLOGY, SCHOOL OF PUBLIC POLICY, USA 2004-2006
M.S. in Science and Technology Policy, May 2006

BIRLA INSTITUTE OF TECHNOLOGY & SCIENCES, PILANI INDIA, 1997-2002
B.E. (Hons). Electrical & Electronics Engineering; M.Sc. in Economics, July 2002

RESEARCH INTERESTS

Strategy and Innovation
Business and Public Policy
Industrial Organization

RESEARCH PAPERS

Published Papers

1. Bhaskarabhatla, A.S. & Pennings, H.P.G. (2014). Defensive Disclosure of Patentable Inventions under Antitrust Enforcement. *Industry and Innovation*, 21 (7), 533-552.
2. Bhaskarabhatla, A.S. & Klepper, S. (2014). Latent Submarket Dynamics and Industry Evolution: Lessons from the U.S. Laser Industry. *Industrial and Corporate Change*, 23 (6), 1381-1415.
3. Bhaskarabhatla, A.S. & Hegde, D. (2014). An Organizational Perspective on Patenting and Open Innovation. *Organization Science*, 25 (6), 1744-1763.
4. Bhaskarabhatla, A.S. (2016). The Moderating Role of Submarket Dynamics on the Relationship between Product Customization and Firm Survival. *Organization Science*. 27(4):1049-1064.
5. Bhaskarabhatla, A.S., Anurag, P., Chatterjee, C & Pennings, H.P.G. (2016). Mitigating Regulatory Impact: The Case of Partial Price Controls on Metformin in India. *Health Policy and Planning* 32 (2): 194-204.
6. Bhaskarabhatla, A.S., Chatterjee, C & Karreman, B. (2017). Hit Where it Hurts: Cartel Policing Using Targeted Sales Embargoes. *Journal of Law and Economics* 59, 805-846.
7. Bhaskarabhatla, A.S., Chatterjee, C. 2017. The Role of Physicians in Prescribing Irrational Fixed Dose Combination Medicines in India. *Social Science & Medicine* 174: 179-187.
8. Bhaskarabhatla, A.S., Chatterjee, C. 2017. Whither competition law in Indian pharmaceutical markets?: evidence from arbitration data of CCI and COMPAT. *Journal of Antitrust Enforcement* 5(2), 291-298.

Under Review or In Preparation

9. Bhaskarabhatla, A.S., Anurag, P., Chatterjee, C & Pennings, H.P.G. (2016). Horizontal Diversification as a Firm Strategy to Respond to Partial Price Cap Regulation. (Under Review at Journal of Law and Economics)
10. Abdi, A., Bhaskarabhatla, A.S., Chatterjee, C. 2017. The Market Impact of Stakeholder Entrepreneur Entry: Evidence from India. (Under Review)
11. Bhaskarabhatla, A.S., Hegde, D., Peeters, T. (2017). Human Capital, Firm Capabilities, and Innovation (In preparation, presented at AoM 2016 and several other conferences).
12. Bhaskarabhatla, A.S., Devarakonda, S., Sachidananda, B.S. (2017). When Are Busy Directors Bad for Firm Performance? Evidence from Publicly Listed Firms in India (In preparation, to be presented at International Corporate Governance Society conferences in Rome in September 2017).
13. Collaboration with Yiting Deng and Yongdong Liu of University College London. Knowledge Retrieval and the Benefits on Innovation Disclosure: Evidence from IBM (In preparation).

AWARDS

Received the best paper award at Atlanta Competitive Advantage Conference for 2013
 Nominated for the best paper award at Danish Research Unit for Industry Dynamics (DRUID) for 2014

CONSULTING PROJECTS

Won a tender in July 2017 for estimating the price elasticity of demand for water consumption in Flanders, Belgium, for the Flemish Water Regulator (with Emiel Maasland and Paul de Hek).

RESEARCH GRANTS

Erasmus Research Institute of Management, Small Grants, totalling more than € 15,000 over six years
 Pfizer, Inc. (NY). Joint with Chirantan Chatterjee and Bas Karreman. \$27,000
 Indian Institute of Management Bangalore (India). Joint with Rejie George Pallathitta. Rs. 300,000
 Indian Institute of Management Bangalore (India). Joint with Chirantan Chatterjee. IIMB India. Rs. 300,000

TEACHING

Master's Level: Economics of Corporate Entrepreneurship, Erasmus School of Economics (Evaluation scores out of 5: 4.03 in 2013; 4.04 in 2014; 4.37 in 2015; 4.32 in 2016; 4.69 in 2017)
 Master's Level: Seminar on Topics in Organization and Strategy, Erasmus School of Economics (Evaluation scores out of 5: 3.37 in 2012; 4.02 in 2013; 3.80 in 2014; 3.79 in 2015; 4.33 in 2016; 4.62 in 2017)
 Bachelor's Level: Organization and Strategy, Erasmus School of Economics (Evaluation scores out of 5: 4.15 in 2014; 4.22 in 2015; 3.85 in 2016; 4.17 in 2017)
 Doctoral Level: Laboratory on Empirical Industrial Organization, Indian Institute of Management Bangalore

INVITED PRESENTATIONS

Consortium for Cooperation and Competition (CCC) Doctoral Consortium, Michigan, (April 2010)
 Strategy Research Initiative /ASQ Conference, Maryland, (May 2011)
 Erasmus School of Economics Departmental Seminar, Rotterdam (February 2012)
 Indian Institute of Management, Bangalore (March 2012)
 ZEW/MaCCI Conference on Competition and Innovation, Mannheim (March 2012)
 Atlanta Competitive Advantage Conference, Atlanta (May 2012)
 Danish Research Unit on Industry Dynamics Conference, Copenhagen (June 2012)
 Asian Meetings of the Econometric Society, Delhi (December 2012)
 Atlanta Competitive Advantage Conference, Atlanta (May 2013)
 ZEW/ Conference on Patenting and Innovation, Mannheim (June 2013)
 Danish Research Unit on Industry Dynamics Conference, Barcelona (June 2013)
 Academy of Management Conference, Orlando (August 2013)
 Special India Conference of the Strategic Management Society, Mohali (December 2013)
 9th Annual Conference on Economic Growth & Development, Indian Statistical Institute, Delhi (December 2013)
 Special Conference of the Strategic Management Society, Tel Aviv, Israel (March 2014)

Sumantra Ghoshal Conference on Managerially Relevant Research, London Business School, UK (May 2014)
Danish Research Unit on Industry Dynamics Conference, Copenhagen (June 2014)
Academy of Management Conference, Philadelphia (August 2014)
Steven Klepper Memorial Conference, Pittsburgh (October 2014)
Inaugural Strategy Science Conference, San Francisco (November 2014)
10th Workshop on the Organization, Economics and Policy of Scientific Research, Torino, Italy (May 9-10, 2016)
The R&D Management Conference, Cambridge UK (July 3-6, 2016)
Strategic Management Society Conference, Berlin, Germany (September 17-20, 2016)
British Academy of Management in Warwick, UK (September 2017)
International Corporate Governance Society Conference in Rome, Italy (September 2017)

SUPERVISION OF MASTERS THESES

Sten Verveen, Non-poaching agreements in Silicon Valley
Roshini Bhansing, Non-poaching agreements and the effect on innovation and Collaboration
Arnout Jol, Inventor mobility in the pharmaceutical industry, 2001-2012
Patricia Domingues, The effect of internationalization on inventor mobility in India: An empirical look at knowledge spillovers
Alex Khoe, Inventor mobility over the industry life cycle: Case study of the TV industry
Marianne van der Meij, Initiating new business development in established technology-oriented companies: Trade-off between intrapreneurship and entrepreneurship
Urszula Topolska, Internal migration of the U.S. inventors: a long-term study
Diederik van den Assem, The impact of foreign ownership on the Chinese market
Charles Prickaerts, The impact of the 2008-2009 financial crisis on European firm-level exports: a cross-country study

SERVICE

Recently elected to the Erasmus School of Economics "School Council," an elected advisory body composed of personnel and students of the School advising the university's board. The body meets eight times a year.

OTHER WORK EXPERIENCE

Research Associate, Hewlett-Packard R&D Lab, Bangalore, India (2002-2004)
Research Associate, Economic Development Institute, Georgia Institute of Technology, Atlanta, GA (2004-2006)

PATENTS

US Patent 7979795. System and method for inputting syllables of a phonetic script into a computer (with Shekhar Borgaonkar and Prashant Anat). Grant date: July 12, 2011.
US Patent 8849034. System, method, and apparatus for triggering recognition of a handwritten shape. Publication date: Grant date: September 30, 2014.

REFERENCES

Serguey Braguinsky, Associate Professor, Robert Smith School of Business, University of Maryland. Email: sbraguinsky@rhsmith.umd.edu

Lee Branstetter, Professor of Economics and Public Policy, Carnegie Mellon University. Email: branstet@cmu.edu

Deepak Hegde, Associate Professor of Management and Organization, Stern School of Business, NYU. Email: dhegde@stern.nyu.edu

PROFESSIONAL SERVICE

Occasional Reviewer for Management Science, Organization Science, Research Policy, Industrial and Corporate Change, Small Business Economics, and Journal of Evolutionary Economics.

PERSONAL INFORMATION

Born in July 1980, Indian Citizen, Married, one Daughter.